

# Tri-Fold Travel Brochure

## How do I prepare a tri-fold travel brochure?



Once an English citizen made up their mind to make the big move to America, no doubt there would be all kinds of questions to ask. Although America was not yet a country, it was still a pretty big place to live. In fact, many more times the size of merry ole' England!

As you already know, the colonies were divided into three different geographic regions with unique characteristics. The question was...where would be the best place to settle in America? Which region had the most to offer in terms of work, community life, and religious toleration? What about the climate, resources, and the abundance of wildlife? English citizens had to consider many factors when choosing a place to live in the "new world." Each region had much to offer the newcomers.

If you have chosen to create this visual, here's your task:

Imagine yourself a travel agent in England. To promote emigration to America, you must prepare a travelogue for people interested in settling in the Colonies.

**Procedure:**

1. Conduct some in-depth research on the region your group has chosen. Refer to the "aspects of culture" list below for guidance in gathering your information. Write a description of the region, noting its history, geography, and overall ways of life. Use persuasive language; provide as much detail and explanation as space will allow.
2. Arrange information in an interesting, informative way. In order to do this, you will use the Microsoft Publisher™ program on your computer. For information on how to use this simple program, go to

<http://office.microsoft.com/en-us/publisher/HA010563161033.aspx>

3. Enhance your text with appropriate graphics and/or illustrations.

## Aspects of Culture

food	work	religion
clothing	tools	government
shelter	shared ideas	education
language	beliefs	arts
family	customs	recreation