

Stock Graphing 1927-1929

Instructions: Create a half page line graph using the data from our power point (may be found on Mr. Groven's web site too). Each stock should have a line of their own in a different color. Then on a separate sheet of paper write a page of analysis on three of the stocks in the graph. Do NOT merely describe what the graph is doing – the stock is rising and how much each stock went up, but explain why each stock went up or down. Below is some basic information about the seven companies that will be helpful in your analysis. Do not just regurgitate the information I have provided or restate the same information for each stock. This will require you to apply our notes from this chapter and previous chapters (prior knowledge).

American & Foreign Power – created in 1923 after a failed merger with Canada's Royal Securities Corporation; its goal was to own electric companies worldwide and had companies throughout South America (i.e. Venezuela), Central America (i.e. Cuba & Panama) and East Asia (China & Japan).

AT&T – founded in 1877 as the Southwestern Bell Telephone Company and became the American Telephone and Telegraph Company in 1885; the company developed the technology of sound motion pictures.

Detroit Edison – in 1886 the first light bulb was lit in the Detroit Metcalf Brothers dry goods store; by the 1900's they were providing all the electricity to the city of Detroit; in 1903 Ford built his car plant in Detroit; Cadillac also had their car plant in Detroit.

General Electric – Incorporated in 1892 by Thomas Edison; it produced the most household electric appliances in the world such as the electric stove, electric razor, vacuums, etc. and an electric car.

Hershey Chocolate – established 1894; started with the chocolate bar and added Kisses in 1907, the chocolate bar with peanuts in 1908, the Mr. Goodbar in 1925 and the Krackel bar in 1938

IBM – founded in 1911 as the Computing, Tabulating & Recording Company (C-T-R); in 1924 it changed its name to International Business Machines producing typewriters, school time system (bell system for beginning and end of classes), punch cards (employees would get time cards time stamped when they came to work and left work), etc.

People's Gas Chicago – founded in 1850 as the first utility of Chicago (lighting the city streets with natural gas); the company expanded so households and businesses could cook with natural gas.